



# DENİZ ZÜNGÜN

## PROF.

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### International Researcher IDs

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Publons / Web Of Science ResearcherID: AAL-3629-2020

ScopusID: 57207843051

Yoksis Researcher ID: 35743



### Education

|                              |                                                                                        |
|------------------------------|----------------------------------------------------------------------------------------|
| Doctorate<br>2005 - 2010     | Manisa Celal Bayar University, INSTITUTE OF SOCIAL SCIENCES, ECONOMICS,<br>Turkey      |
| Postgraduate<br>2001 - 2004  | Manisa Celal Bayar University, INSTITUTE OF SOCIAL SCIENCES, ECONOMICS,<br>Turkey      |
| Undergraduate<br>1996 - 2001 | Istanbul Bilgi University, ECONOMICS AND ADMINISTRATIVE SCIENCES,<br>ECONOMICS, Turkey |

### Foreign Languages

English, B2 Upper Intermediate

### Certificates, Courses and Trainings

Entrepreneurship, KOSGEB Girişimcilik Eğitimi, KOSGEB, 2019

Foreign Language, Certificate of English, LONDON BUSINESS SCHOOL, 1997

### Dissertations

Doctorate, İhracata dayalı büyüme modelinin imalat sanayi üzerinde yarattığı etkiler (1980 sonrası), Manisa Celal Bayar University, SOSYAL BİLİMLER ENSTİTÜSÜ, İKTİSAT, 2010

Postgraduate, Devletin Merkez Bankası'xxndan borçlanmasının ekonomik etkileri, Manisa Celal Bayar University, SOSYAL

## Academic Positions

|                                    |                                                                                                                                       |
|------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|
| Professor<br>2024 - Continues      | Istanbul Yeni Yuzyil University, Faculty of Economics And Administrative Sciences,<br>Department of International Trade And Logistics |
| Associate Professor<br>2024 - 2024 | Manisa Celal Bayar University, KULA M.Y.O., FİNANS, BANKACILIK VE<br>SİGORTACILIK                                                     |
| Associate Professor<br>2018 - 2024 | Manisa Celal Bayar University, Ahmetli M.Y.O., Yönetim ve Organizasyon Bölümü                                                         |
| Assistant Professor<br>2012 - 2018 | Manisa Celal Bayar University, Ahmetli M.Y.O., Yönetim ve Organizasyon Bölümü                                                         |
| Lecturer<br>2010 - 2011            | Ege University, FEN FAKÜLTESİ, İSTATİSTİK BÖLÜMÜ                                                                                      |
| Lecturer<br>2005 - 2009            | Dokuz Eylul University, İzmir Meslek Yüksekokulu, İktisadi Ve İdari Programlar<br>Bölümü                                              |

## Scholarships

Öğretim Üyesi Yetiştirme Programı Yurtdışı Bursu, YOK, 2013 - 2013

## Journal articles indexed in SCI, SSCI, and AHCI

- Solution of the Capacity-Constrained Vehicle Routing Problem Considering Carbon Footprint Within the Scope of Sustainable Logistics with Genetic Algorithm**  
Palamutçuoğlu B. T., Çavuşoğlu S., Çamlı A. Y., Virlanuta F. O., Bacalum S., ZÜNGÜN D., Moisescu F.  
Sustainability (Switzerland), vol.17, no.2, 2025 (SCI-Expanded)
- A study on developing a communicative rational action scale**  
Çamlı A. Y., Virlanuta F. O., Palamutçuoğlu B. T., Bărbuță-Mișu N., Güler Ş., ZÜNGÜN D.  
Sustainability (Switzerland), vol.13, no.11, 2021 (SCI-Expanded)
- Organizational democracy in the private sector: A field research**  
Bilge H., Barbuta-Misu N., ZÜNGÜN D., Virlanuta F. O., Guven H.  
Sustainability (Switzerland), vol.12, no.8, 2020 (SCI-Expanded)
- The perception of the social economy by agricultural producers in the north-east development region of romania** *Žemės ūkio Produktų Gamintojų Socialinės Ekonomikos Suvokimas Rumunijos Šiaurės Rytų Plėtros Regione*  
Stanciu S., Virlanuta F. O., Dinu V., ZÜNGÜN D., Antohi V. M.  
Transformations in Business and Economics, vol.18, no.2, pp.879-899, 2019 (SSCI)

## Articles Published in Other Journals

1. **Generation Y's perception of servant leadership and job satisfaction**  
Bilge H., Virvanuta F. O., ZÜNGÜN D., Barbuta-Misu N., Comuk P., Guven E. T. A.  
Economies, vol.9, no.1, 2021 (ESCI)
2. **A PRACTICAL SOLUTION FOR A DEVELOPING COUNTRY RELATED TO INCOME INEQUALITY SUPPORTING WOMEN S EMPLOYMENT**  
ZÜNGÜN D., AYVAZ GÜVEN E. T.  
Celal Bayar Üniversitesi Sosyal Bilimler Dergisi, vol.14, no.4, pp.1-22, 2016 (Peer-Reviewed Journal)
3. **Macro economic analysis related to the approach of 3rd generation university in Turkey**  
ZÜNGÜN D.  
International Journal of Human Sciences, vol.13, no.3, pp.5842-5852, 2016 (Peer-Reviewed Journal)
4. **LONGING FOR ECONOMIC GROWTH WITHOUT CURRENT ACCOUNT DEFICIT CHINESE MODEL**  
ZÜNGÜN D.  
International Journal of Human Sciences, vol.13, no.3, pp.3927-3938, 2016 (Peer-Reviewed Journal)
5. **NEW VERSION OF ECONOMIC GROWTH FOR SOME EU COUNTRIES TAX DISCRIMINATION ORIENTED FOREIGN DIRECT INVESTMENT HUNT**  
ZÜNGÜN D.  
Archives of Business Research, vol.4, no.2, pp.112-126, 2016 (Peer-Reviewed Journal)
6. **Debt-Oriented Growth Efforts & the Inevitable End: The Eurozone Sovereign Debt Crisis**  
Zungun D., Guven E. T. A.  
Journal of Economics and Public Finance, vol.2, no.1, pp.86-105, 2016 (Peer-Reviewed Journal)
7. **THE FOOTPRINTS OF STAGFLATION IN TURKISH ECONOMY**  
ZÜNGÜN D., AYVAZ GÜVEN E. T.  
Ministry of National Education - The Annals of The University of Oradea, vol.14, no.2, pp.46-60, 2015 (Peer-Reviewed Journal)
8. **THE MAJOR OBSTACLE TO ECONOMIC GROWTH FOR EU COUNTRIES UNEQUAL INCOME DISTRIBUTION**  
ZÜNGÜN D., AYVAZ GÜVEN E. T., VIRLANUTA F. O., ÖZGE Ö.  
Annals of "Dunarea de Jos" University of Galati Fascicle I. Economics and Applied Informatics, vol.21, no.2, pp.42-51, 2015 (Peer-Reviewed Journal)
9. **ECONOMIC EFFECTS OF THE COOPERATIVES DEVELOPMENT**  
VIRLANUTA F., ZÜNGÜN D.  
Annals of "Dunarea de Jos" University of Galati Fascicle I. Economics and Applied Informatics, vol.1, no.1, pp.81-86, 2015 (Peer-Reviewed Journal)
10. **İHRACATA DAYALI BÜYÜME MODELİNİN İMALAT SANAYİ ÜZERİNDEKİ ETKİSİNİN SAPTANMASINA İLİŞKİN BİR ARAŞTIRMA BU MAKALE DOKTORA TEZİMDEN ÜRETİLMİŞTİR**  
ZÜNGÜN D., DİLBER İ.  
ÖNERİ, vol.9, no.34, pp.223-231, 2010 (Peer-Reviewed Journal)
11. **GÜÇLÜ EKONOMİYE GEÇİŞ PROGRAMI SONRASI TÜRKİYE IMF İLİŞKİLERİNİN GELECEĞİ**  
ZÜNGÜN D.  
ÖNERİ, vol.8, no.30, pp.229-242, 2008 (Peer-Reviewed Journal)

## Books

1. **THE REFLECTIONS OF CONSUMER LOANS IN TURKISH ECONOMY**  
ZÜNGÜN D., YÖRÜK M.  
Amazon UK, Warszawa, 2022
2. **THE CEASELESS CRISIS FOR TURKISH ECONOMY: REFINANCING THE PUBLIC DEBTS**  
ZÜNGÜN D.

TURKUAZKEY AKADEMİK YAYINLAR, Manisa, 2022

3. **The Cost of Borrowing Instead of Tax Revenue Collection In Turkish Economy**  
AYVAZ GÜVEN E. T., ZÜNGÜN D.  
in: STRATEGIC OVERVIEW OF SOCIO-ECONOMIC EVENTS, HÜSEYİN GÜVEN & GÖKÇE KAFKAS, Editor, TURKUAZKEY AKADMEİK YAYINLAR, Manisa, pp.45-70, 2022
4. **Romania-Turkey : Issues and Challanges of Bilateral Trade**  
STANCIU S., ZÜNGÜN D.  
in: 2018 SOCIO-SCIENTIFIC STRATEGIES, Anarku Urdaketova / Ali Rıza Gökbunar / Deniz Züngün, Editor, Kindle Direct Publishing, Londrina, pp.11-19, 2018
5. **1980'den Günümüze Türkiye'de Enerji Tüketimi ile Ekonomik Büyüme Arasındaki İlişki**  
AYVAZ GÜVEN E. T., ZÜNGÜN D.  
in: SOSYAL BİLİMLERDE STRATEJİK YAKLAŞIMLAR, Zeynep Arıkan / Şaban Ertekin / Hakan Bay, Editor, Lamber Academic Publishing, Saarbrücken, pp.115-135, 2018
6. **Tüketici Kredilerinin Türkiye Ekonomisinin Büyümesindeki Yansımaları**  
ZÜNGÜN D., AYVAZ GÜVEN E. T., YÖRÜK M.  
in: YERELDEN GLOBALE STRATEJİK ARAŞTIRMALAR IV, ALİ RIZA GÖKBUNAR / CUMA ERCAN YAVUZ / TANSOY YILDIRIM, Editor, Ijopac Publication, Londrina, pp.198-212, 2018
7. **Doğrudan Yabancı Sermaye Yatırımlarının Ekonomik Büyümeye Katkısı**  
Züngün D., Kulu T., Okur A., Kırılı M.  
in: YENİ EKONOMİK EĞİLİMLER VE İŞFIRSATLARI, Mustafa Miynat, Ahmet Vecdi Can, Coşkun Çılbant, Burak Özdoğan, Kamil Taşkın, Anıl Gacar, Osman Gülден, Editor, MANİSA CELAL BAYAR ÜNİVERSİTESİ MATBAASI, Manisa, pp.67-72, 2017
8. **Türkiye'de Genç Nüfusun İşsizlik Sorunları**  
Okur A., Züngün D., Kırılı M., Kulu T.  
in: Yerel Ekonomik Eğilimler ve İş Fırsatları, Mustafa Miynat, Ahmet Vecdi Can, Coşkun Çılbant, Burak Özdoğan, Kamil Taşkın, Anıl Gacar, Osman Gülден, Editor, MANİSA CELAL BAYAR ÜNİVERSİTESİ MATBAASI, Manisa, pp.79-83, 2017
9. **İşletme Yönetiminde İnsan Kaynakları Muhasebesinin Önemi**  
Kırılı M., Kulu T., Züngün D., Okur A.  
in: Yerel ekonomik eğilimler ve iş fırsatları, Mustafa Miynat, Ahmet Vecdi Can, Coşkun Çılbant, Burak Özdoğan, Kamil Taşkın, Anıl Gacar, Osman Gülден, Editor, MANİSA CELAL BAYAR ÜNİVERSİTESİ MATBAASI, Manisa, pp.73-78, 2017
10. **A New Growth Oriented Energy Market Is Rising: European Union**  
Züngün D., Özer A. Ö.  
in: 2016 Socio-Economic Strategies, ALİ RIZA GÖKBUNAR, BİROL KOVANCILAR, SELİM DURAMAZ, Editor, LAMBERT ACADEMIC PUBLISHING, Saarbrücken, pp.123-134, 2016
11. **The Impact of Culture Centered Investments On The Economic Growth in Some EU Countries and Turkey**  
ÖZEL ÖZER A., ZÜNGÜN D.  
in: 2016 SOCIO ECONOMIC STRATEGIES, Ali Rıza Gökbunar, Birol Kovancılar, Selim Duramaz, Editor, Lambert Academic Publishing, Saarbrücken, pp.123-134, 2016
12. **ANALYSES OF INVESTMENT PROJECTS IN AGRICULTURE**  
FLORINA OANA V., ZÜNGÜN D.  
LAMBERT ACADEMIC PUBLISHING, Saarbrücken, 2015
13. **PROTECTIONISM ORIENTED GROWTH The Case of Turkey**  
ZÜNGÜN D., FLORINA OANA V., ÇOMUK P.  
LAMBERT ACADEMIC PUBLISHING, Saarbrücken, 2015

## Papers Presented at Peer-Reviewed Scientific Conferences

1. **The Financial Cycle Between E-Commerce and Current Account Deficit In Turkish Economy for The Last Decade**

IŞIK ERCAN A., AYVAZ GÜVEN E. T., GÜVEN H., ZÜNGÜN D.

ISRC 2020 Uluslararası Stratejik Araştırmalar Kongresi, Antalya, Turkey, 28 October 2020, vol.1, pp.77-82, (Full Text)

2. **Spirits Market in Romania: Trends, Analysis and Statistics**

Züngün D.

VISION 2025: EDUCATION EXCELLENCE AND MANAGEMENT OF INNOVATIONS THROUGH SUSTAINABLE ECONOMIC COMPETITIVE ADVANTAGE, Madrid, Spain, 13 - 14 November 2019, vol.1, no.1, pp.8402-8411, (Full Text)

3. **AN ECONOMETRIC MODEL FOR MEASURING THE IMPACT OF SOCIAL PROGRESS ON THE WASTE COLLECTION RATE AT THE EU LEVEL**

VIRLANUTA F. O., ZAMFIR C., ZÜNGÜN D., YATBAZ A.

ISRC 2019, Antalya, Turkey, 25 October 2019, pp.147-148, (Summary Text)

4. **ORGANIC PRODUCTION IN ROMANIA. PERSPECTIVES IN EUROPEAN CONTEXT**

Züngün D.

2019 BASIQ INTERNATIONAL CONFERENCE: NEW TRENDS IN SUSTAINABLE BUSINESS AND CONSUMPTION, Bari, Italy, 30 May - 01 June 2019, vol.1, no.1, pp.813-820, (Full Text)

5. **Agro-food brands - Survival and success on Romanian market**

Bratoveanu D., ZÜNGÜN D., Stanciu S.

32nd International Business Information Management Association Conference, IBIMA 2018, Sevilla, Spain, 15 - 16 November 2018, pp.8104-8113, (Full Text)

6. **Avrupa Birliğinde Katma Değer Vergisindeki İndirimli Oran Uygulamasının Son 10 Yılda Birliğe Katılan Ülkelerin Yoksulluklarına Etkisi**

ZÜNGÜN D., ÖNKAN Ö., AYVAZ GÜVEN E. T.

II. Uluslararası Stratejik Araştırmalar Kongresi (ISRC), Antalya, Turkey, 28 September - 01 October 2017, pp.593, (Summary Text)

7. **Sustainable Exploitation of Aquatic Mollusks From The Romanian Black Sea Coastline**

STANCIU S., VIRLANUTA F. O., ZÜNGÜN D.

MACODESU 2015, Trabzon, Turkey, 18 - 20 September 2015, vol.1, pp.126-127, (Full Text)

8. **Econometric Evaluation Of The Relationship Economic Growth And Unemployment In Eu & Turkey**

ÇOMUK P., CURA S., ZÜNGÜN D.

THE ANNALS OF THE UNIVERSITY OF ORADEA, 2014, Oradea, Romania, 23 - 24 May 2014, vol.13, pp.452-461, (Full Text)

9. **Comparative Analysis of The Performance of The Agricultural Sector in Romania and The Other EU Member States**

VIRLANUTA F. O., ZÜNGÜN D., NECHITA D.

RISK IN CONTEMPORARY ECONOMICS, THE XVth ANNUAL INT' CONFERENCE, Galati, Romania, 9 - 10 May 2014, vol.15, pp.39-43, (Full Text)

10. **The End Of IMF-Turkey Relationship.**

ZÜNGÜN D., KIRLI M., CURA S.

THE ANNALS OF THE UNIVERSITY OF ORADEA, 2013, Oradea, Romania, 24 - 25 May 2013, vol.12, pp.183-192, (Full Text)

11. **An Analysis on Export Oriented Growth Model Based on Turkish Manufacturing**

ZÜNGÜN D.

RISK IN CONTEMPORARY ECONOMY, THE XIII-th ANNUAL INT' CONFERENCE, Galati, Romania, 26 - 27 October 2012, vol.18, pp.17-24, (Full Text)

## Academic and Administrative Experience

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|----------------|----------------------|--------------------------------------------|
| 2025 - Present | Member of the Senate | Istanbul Yeni Yüzyıl University, Rectorate |
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|----------------|-------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|
| 2025 - Present | <b>Vocational School Academic Council Member</b>                  | Istanbul Yeni Yuzyil University, Vocational School                                                                                 |
| 2025 - Present | <b>Vocational School Management Board Member</b>                  | Istanbul Yeni Yuzyil University, Vocational School                                                                                 |
| 2025 - Present | <b>Vocational School Board Member</b>                             | Istanbul Yeni Yuzyil University, Vocational School                                                                                 |
| 2025 - Present | <b>University Academic Incentive Evaluation Commission Member</b> | Istanbul Yeni Yuzyil University, Rectorate                                                                                         |
| 2025 - Present | <b>Member Of Scientific Research Projects Committee</b>           | Istanbul Yeni Yuzyil University, Rectorate                                                                                         |
| 2025 - Present | <b>Director of Vocational School</b>                              | Istanbul Yeni Yuzyil University, Vocational School                                                                                 |
| 2024 - Present | <b>Faculty Academic Council Member</b>                            | Istanbul Yeni Yuzyil University, Faculty Of Economics And Administrative Sciences, Department Of International Trade And Logistics |
| 2024 - Present | <b>Ethics Committee Member</b>                                    | Istanbul Yeni Yuzyil University, Rectorate                                                                                         |
| 2019 - 2024    | <b>University Executive Board Member</b>                          | Manisa Celal Bayar University, KULA M.Y.O.                                                                                         |
| 2012 - 2024    | <b>Head of Department</b>                                         | Manisa Celal Bayar University, AHMETLİ M.Y.O., YÖNETİM VE ORGANİZASYON                                                             |
| 2012 - 2024    | <b>University Executive Board Member</b>                          | Manisa Celal Bayar University, AHMETLİ M.Y.O.                                                                                      |
| 2019 - 2020    | <b>Director of Vocational School</b>                              | Manisa Celal Bayar University, AHMETLİ M.Y.O.                                                                                      |
| 2014 - 2015    | <b>Farabi Program Institutional Coordinator</b>                   | Manisa Celal Bayar University, REKTÖRLÜK                                                                                           |
| 2014 - 2015    | <b>Mevlana Exchange Program Institutional Coordinator</b>         | Manisa Celal Bayar University, REKTÖRLÜK                                                                                           |

## Courses

### Postgraduate

TÜRKİYE'DE ve DÜNYADA GÜNCEL EKONOMİK SORUNLAR, Postgraduate, 2024 - 2025

YÖNETİMSEL İKTİSAT, Postgraduate, 2024 - 2025

Küreselleşme Bölgeselleşme Politikaları, Postgraduate, 2014 - 2015

## Undergraduate

MAKRO İKTİSAT, Undergraduate, 2024 - 2025

INTERNATIONAL POLITICAL ECONOMY, Undergraduate, 2024 - 2025

MICRO ECONOMICS, Undergraduate, 2024 - 2025

INTRODUCTION TO ECONOMICS, Undergraduate, 2024 - 2025

Macro Economics, Undergraduate, 2013 - 2014

Micro Economics, Undergraduate, 2012 - 2013

## Activities in Scientific Journals

Turkuaz International Journal of Socio-Economic Strategic Research, Publication Committee Member, 2019 - Continues

THE ANNALS OF DUNAREA DE JOS UNIVERSITY OF GALATI. FASCICLE IX: METALLURGY AND MATERIALS SCIENCE,

Publication Committee Member, 2018 - Continues

Scholink, Journals of Economics and Public Finance, Publication Committee Member, 2016 - Continues

European Integration New Challenges, Publication Committee Member, 2013 - Continues

## Memberships and Roles in Scientific Organizations

EUROPEAN DOCUMENTATION CENTER FOR MARKETING IN INDUSTRY AND AGRICULTURE, Member of Science

Committee, 2017 - Continues, Romania

RESEARCH CENTER DISCOURSE THEORY AND PRACTICE, Principal Member, 2013 - Continues, Romania

## Peer Reviews in Scientific Publications

URKUAZ ULUSLARARASI SOSYO-EKONOMİK STRATEJİK ARATIRMALAR DERGİSİ, National Scientific Refreed Journal, November 2017

SCHOLINK, JOURNAL OF ECONOMICS AND PUBLIC FINANCE, Other Indexed Journal, July 2016

## Scientific Consultations

MANİSA CELAL BAYAR NİVERSİTESİ, Scientific Consultancy, Manisa Celal Bayar University, Ahmetli M.Y.O., Yönetim ve Organizasyon Bölümü, Turkey, 2014 - 2015

## Metrics

Publication: 39

Citation (WoS): 34

Citation (Scopus): 34

H-Index (WoS): 3

H-Index (Scopus): 4

## Congress and Symposium Activities

I. SALİHLİ-SART PARA KONGRESİ, Attendee, Manisa, Turkey, 2022

II. International Dmitri Yavoronitski European Congress on Social Sciences, Audience, Kyiv, Ukraine, 2018

3rd INTERNATIONAL CONGRESS ON ECONOMICS AND BUSINESS (ICEB'17), Attendee, Novi-Sad, Serbia, 2017

KAMU YÖNETİMİ SEMPOZYUMU KAYSEM7, Attendee, Manisa, Turkey, 2012

2. ULUSAL İKTİSAT KONGRESİ, Audience, İzmir, Turkey, 2008

### Invited Talks

THE XX-TH ANNUAL INTERNATIONAL CONFERENCE, Conference, RISK IN CONTEMPORARY ECONOMY, Romania, June 2019

THE INDICATION OF FDI ORIENTED GROWTH IN SOME EU COUNTRIES BY USING TAX REGULATION, Seminar, BOGDAN PETRICEICU HASDEU UNIVERSITY, Moldova, May 2016

THE XIIIth Annual International Conference, Conference, RISK IN CONTEMPORARY ECONOMICS, Romania, October 2012

### Research Areas

Social Sciences and Humanities

### Representation and Promotion Activities

Institutional Promotion, EUROPEAN ASSOCIATION FOR INTERNATIONAL EDUCATION, Turkey, İstanbul, 2013 - 2013

Institutional Representation, EUROPEAN ASSOCIATION of ERASMUS COORDINATORS (EAEC), Poland, Poznan, 2013 - 2013